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June 2024

GREETINGS!

Thank you to all of our participants at this year's MCSA Conference in Kansas City. We had many first-time and renewed participants, for which we are always grateful. Masonic Homes of Missouri put on a wonderful event that was inspiring and educational. The impression they left with all of us, most importantly those new attendees, was positive and we hope that will want you to participate more and attend the 2025 conference in Arlington, Texas. That should be another outstanding event.

My thanks also go out to the entire board. It is exciting to have Sabrina Montes (CA) serve as Vice Chair and Marissa Douglas (OR) as the Secretary. Mark Stroutman's (WI) continued commitment extends far beyond that of Treasurer. As a Past-Chair, Mark's sincere advice and guidance to the organization and the officers is inestimable. We also welcome, new board member Sol Silverman from Masonic Homes of California. Sol has agreed to serve as chairman of the Outreach Committee, which has been very engaging and valuable to members in the past. Thanks to all of you for your help.

My hopes and goals for MCSA are to unite all of our Masonic Homes and Services organizations. There are many organizations who are not participating that could benefit from being involved in MCSA. Likewise, there are many organizations thriving and in a position to provide generous and valuable guidance. Our fraternal obligations direct us to help those that may be struggling or just seeking some unbiased advice from fraternal colleagues willing to help. We have to figure out a way to make this connection without the constraints of dues obligations while not compromising the value the organization provides to dues paying members.

Over the next couple of years, I want MCSA to be of value to you and your organization. We have begun this process by creating Basecamp for the membership. This mobile and desktop app will increase the involvement of the organization to not only those executives that have traditionally participated, but also middle-management coworkers. As executives, we are aware of the opportunity to reach out and communicate with each other. Our coworkers are not as fortunate simply because there has been no means to do so. Basecamp will provide them with a conduit to communicate with their peers at other Masonic Communities and Services organizations. We hope Basecamp will be the beginning of deepening the value MCSA can provide to our Masonic organizations as a whole.

Much of what we do during our conferences would not be possible with the help and support of our business partners. They create much needed financial support along with bringing their expertise to our member organizations. I encourage you to visit with them and listen to what they offer. Their support of our organization puts their heart in the right spot, we need to give them the opportunity to share what's on their mind in exchange.

If I or any of the MCSA members can be of help to you or a non-member organization you are aware of that could use some help, please let us know. Additionally, if you have any suggestions as for how we can continue providing value to our members, please reach out to me at jsjudy@mhky.com or 502-259-9627,

Thanks again for your commitment and involvement in MCSA. Together we are making a difference in people's lives.

Fraternally,

J SCOTT JUDY CEO, MASONIC HOMES KENTUCKY BOARD CHAIR, MCSA

