

ABOUT SFCS

HISTORY

Founded in 1920, SFCS is a privately-held corporation and has grown to become a leading, **nationally recognized full-service architectural, engineering, and interior design firm**. We provide comprehensive services including:

- Master Planning
- Architectural Design
- Structural, Mechanical, Electrical, and Plumbing Engineering
- Fire Protection and Low Voltage Design
- Interior design
- Construction Administration

SFCS is committed to providing high quality service plus innovative, meaningful, and thoughtful design. By balancing these key elements, we are able to foster collaboration and create exceptional environments where people can flourish. This has been our motivating force for the last century.



SENIOR LIVING DESIGN EXPERIENCE

SFCS is one of the very few A/E firms that has been continuously working in the senior care industry. **For over 80 years, we have planned, designed, and provided services to hundreds of senior living communities throughout the United States.** This specialty represents 95%+ of our work and takes us to nearly every state in the country.

SFCS is dedicated to outcome-based design, rooted in research and an in-depth understanding of the industry. **All of our staff practice in the field of senior living and veterans home design, giving SFCS over 100 years of broad-based experience.** Our in-house professionals are passionate about senior living design, and most have been influenced by their own experiences with aging loved ones. In addition, the top leadership and personnel have published papers and routinely share their expertise at state, national, and international conferences on various topics including senior living trends and innovations.

The values of SFCS are founded in the quality and type of clients we serve and most importantly, in our mission to provide exceptional environments for all seniors.



UPCOMING EVENTS



**JOIN US FOR THIS INFORMATIVE WEBINAR!
JULY 11, 2023 | 2 PM EST**

RIGHT SIZING YOUR FUTURE: PURPOSEFUL DECISION MAKING TO DRIVE SUCCESS

The recent past has forced many changes in senior living. Communities are feeling the challenge to maintain quality care, while finding balance between staffing, rising costs, resident service offerings, and even the physical limitations within their current spaces. How do you maintain this delicate balance, while also looking ahead to ensure current and future residents' needs and expectations are met?

This challenge is likely met with the combination of forward-thinking financial planning, market preference, and architectural design. It is only when leadership carves out time to pencil ideas, and establish goals that the creative solutions for programs, care options and campus growth become apparent.

This session will focus on a process to create a road map that will keep you and your community ahead of the curve. The presenters will share examples of how to analyze your current market conditions, evaluate your levels of care, discover your market niche, and help you determine the best use for each of your physical spaces. This can all be done with purposeful decision-making and building in flexibility to keep your organization nimble, while maintaining growth and marketability.

SPEAKERS |

**J. D. LANDIS NCIDQ, IIDA, ASID, SENIOR DESIGNER & PROJECT MANAGER, [SFCS](#)
JANICE MALONEY, PRINCIPAL, [SAWGRASS PARTNERS](#)**

SFCS RESEARCH: ENRICHING LIFE BY DESIGN



Our goal is to deeply understand our client's business. We work with all organizations to thoroughly understand their foundation: their goals, vision, mission, operations, processes, and challenges. This broad-based understanding gives us a starting point to address not only their environmental needs but also improve the overall organization and communities. This also allows us to share insights and research findings with the greater senior living industry, helping to contribute to industry-wide improvements that enrich the lives of seniors.

Our staff conducts active and passive research on best practices in demographic design, staffing and operations, care delivery, socialization, wellness, prevention, holistic healing, and environmentally responsible design. Furthermore, our annual [By Design Conference](#) is one of the ways we stay abreast of and set new trends in operations, marketing, technology, and design.

**JOIN US FOR OUR 39TH ANNUAL [BY DESIGN CONFERENCE](#)!
FEBRUARY 6 - 8, 2024 | HOTEL ROANOKE, VA**



CURRENT PROJECTS

MASONIC CARE COMMUNITY - HENRIETTA

Henrietta, NY

SIZE:

PHASE I 233,000 SF

SCHEDULED COMPLETION DATE:

~ Fall 2025

Masonic Care Community recently purchased a site in Henrietta, NY, south of Rochester, to further support the Masonic mission in New York state. The master plan includes a variety of housing options including single family homes with garages, and forward-thinking apartments that will support aging in place. **A customized**

community center, anchored by a memorial to the fallen soldiers for all divisions of the armed services, will be centrally located and easily accessible by residents and the public on the campus. Additionally, the campus is planned with multiple walking trails and is close to the Lehigh Valley Trail, a very popular community trail which provides social outdoor engagement.



MASONIC HOME OF NEW YORK

Utica, NY

SIZE:
214,000 SF

COMPLETION DATE:
~Summer 2023

The Masonic Care Community of New York sought an evaluation of their existing campus to add additional independent living units; implement alternative independent living products; and reposition existing structures to create new common amenities, support offices, and clinical evaluation spaces. Our collaborative

approach to master planning yielded two primary objectives: the creation of a visual and physical community link to establish a more interconnected campus, and the expansion of spaces for social interaction and community engagement. SFCS recently completed the enhancement of MCCNY's wellness and dining programs, as well as the development of a new independent living cottage, garden, and villa-style homes.



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